

YOUR ERP PARTNER IN SYRIA

We Modernize Your Operations with One
Connected System.

Odoo Implementation & Digital Transformation — Damascus · Aleppo · Across Syria

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About ERPNAS

Who we are, where we operate, and why companies trust us to modernize their most critical systems.

LOCAL PRESENCE, INTERNATIONAL EXPERTISE



A Syrian joint venture backed by 10+ years of international ERP implementation experience.



LOCAL PRESENCE

Based in Damascus with capacity to deploy across all Syrian governorates.



INTERNATIONAL BACKBONE

Powered by Majorbird, an Odoo Silver Partner with 100+ implementations across Asia, Americas, and Middle East.



MARKET KNOWLEDGE

Deep understanding of Syrian business environment, regulations, and operational realities.

Deep Industry Knowledge & Technical Excellence

Sector-specific expertise, strong integrations, and services beyond ERP

INDUSTRY SECTORS



Telecom



Manufacturing



Trading



Services



Government

TECHNICAL EXCELLENCE



API Integrations

Seamless connectivity for streamlined workflows and data exchange.



IoT Connectivity

Real-time data collection and device management for smart operations.

BEYOND ERP

- Custom MES
- BI
- AI Solutions
- DevOps

Our Profile & Reach

Strategic Expertise and Global Network



10+ Years ERP Expertise
Odoo Silver Partner



100+ Successful Implementations
(Majorbird Network)



Syrian Joint Venture
local partnership focus



700+ Users Supported
Enterprise-Scale Capacity

Our Base



Damascus, Syria
Headquarters &
Operations Center

International Network

China

Vietnam

Mexico

Hong Kong

Middle East

Proven Across Industries (Case Studies)

Real-world Odoo implementations and digital transformation success stories.



Telecom (Syria)

15k employees



Plastics (China)

Full MRP



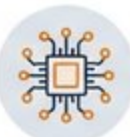
E-Bike (Global)

Multi-entity



Precision Metal (China)

AI chatbot



IoT (China)

BOM automation



Elevators (Africa)

Field service



Textiles (KSA)

Production planning



Footwear (USA)

eCommerce



Luxury Trading (Global)

B2B wholesale

OUR OFFER

How we deliver — from methodology and tools to the proprietary modules that set us apart.

A Phased Approach to Success

A structured methodology for seamless Odoo implementation



Built-In Transparency



Clock-in tracking



Gantt charts



Read-only ticketing



No hidden fees

One Platform to Replace Fragmented Systems

Consolidate your business operations into a single unified source of truth

Modular Architecture

Start small, scale as you grow

Fully Integrated

Seamless data flow between departments



Eliminate Complexity

No more manual data entry or silos

What ERPNAS Brings on Top of Odoo



Enhancing the core platform with specialized Syrian market localized tools and advanced engineering.



Localized Financial Tools

CoA, vouchers, and Syrian tax compliance.



Industry-Specific Modules

Telecom billing and advanced MRP solutions.



AI-Powered Data Engine

Ingestion, master data, and document parsing.

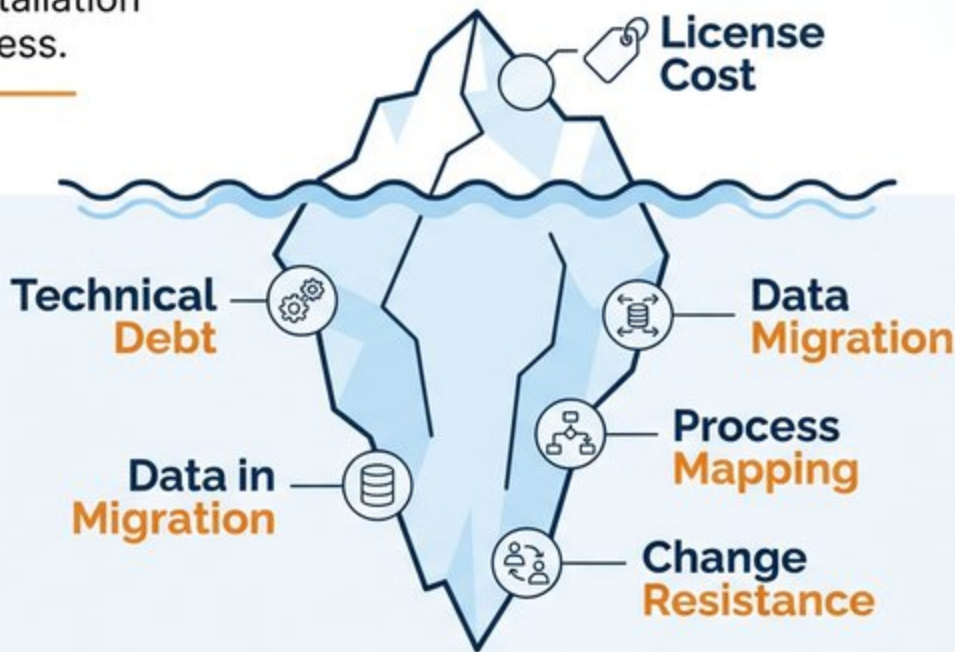


Containerized Applications

Microservices, IoT, and Docker-ready architecture.

The Hidden Cost of DIY Implementation

The gap between installation and operational success.



⚠ The Trap:
Installation is easy;
mapping logic is hard



Technical Debt:
~25% original price
yearly cost

Partner Value: We challenge requirements to keep you **standard**.

THE 'LAST LAYER' METHODOLOGY

Custom software flexibility meets SaaS stability.



**ERP NAS CUSTOMIZATION LAYER
(DATABASE STORED)**

ODOO CORE (UNTOUCHED)



NO CORE MODIFICATIONS

Ensuring core system integrity remains untouched.



SEAMLESS MIGRATIONS

Smooth data transitions between versions.



STABLE UPGRADES

Future-proof your system with easy updates.

Gap Analysis — Know Before You Build

A transparent assessment of your business requirements vs. Odoo standards



Standard Fit

Features that work out-of-the-box.



Configuration Gap

Features requiring expert setup.



Development Gap

Custom code or third-party apps required.

The Process



Preparation



Workshops



Analysis



Delivery

100% of the Gap Analysis fee is credited toward implementation if you proceed within 90 days.

About Odoo

The platform behind the transformation — 16 million users, one integrated suite, infinite possibilities.

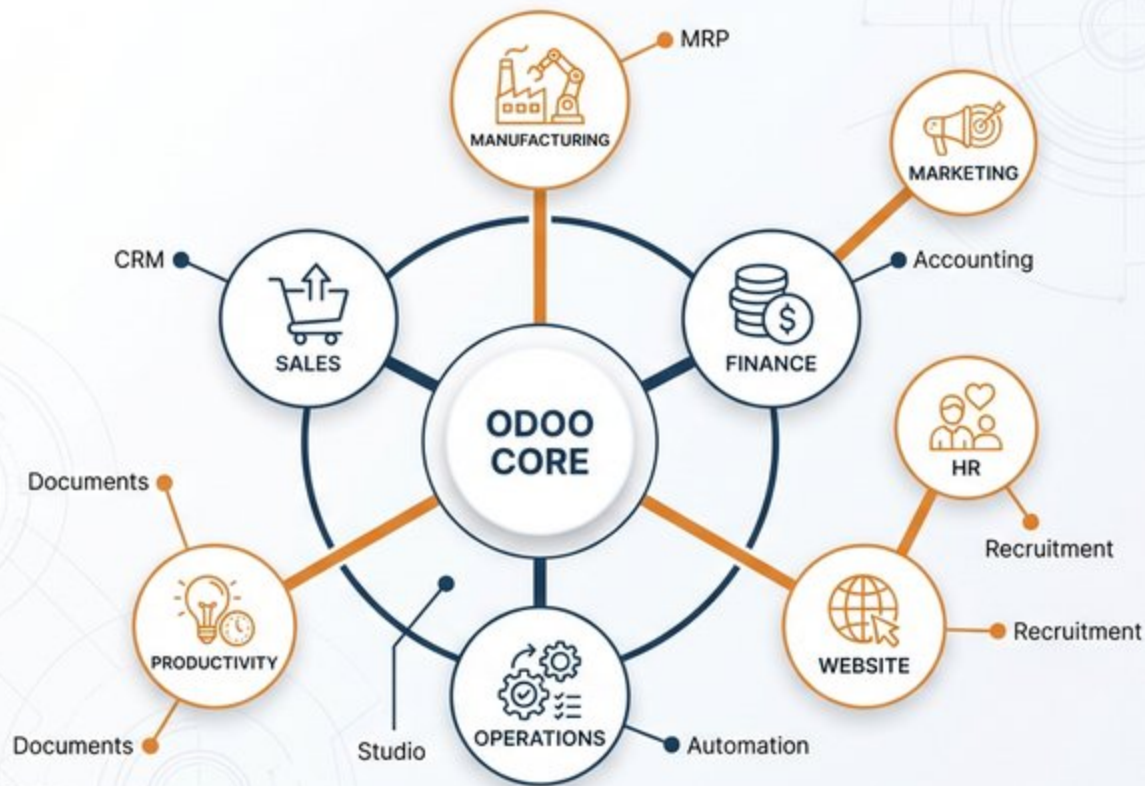
The User-Friendly Revolution

Modernizing operations with a seamless digital experience



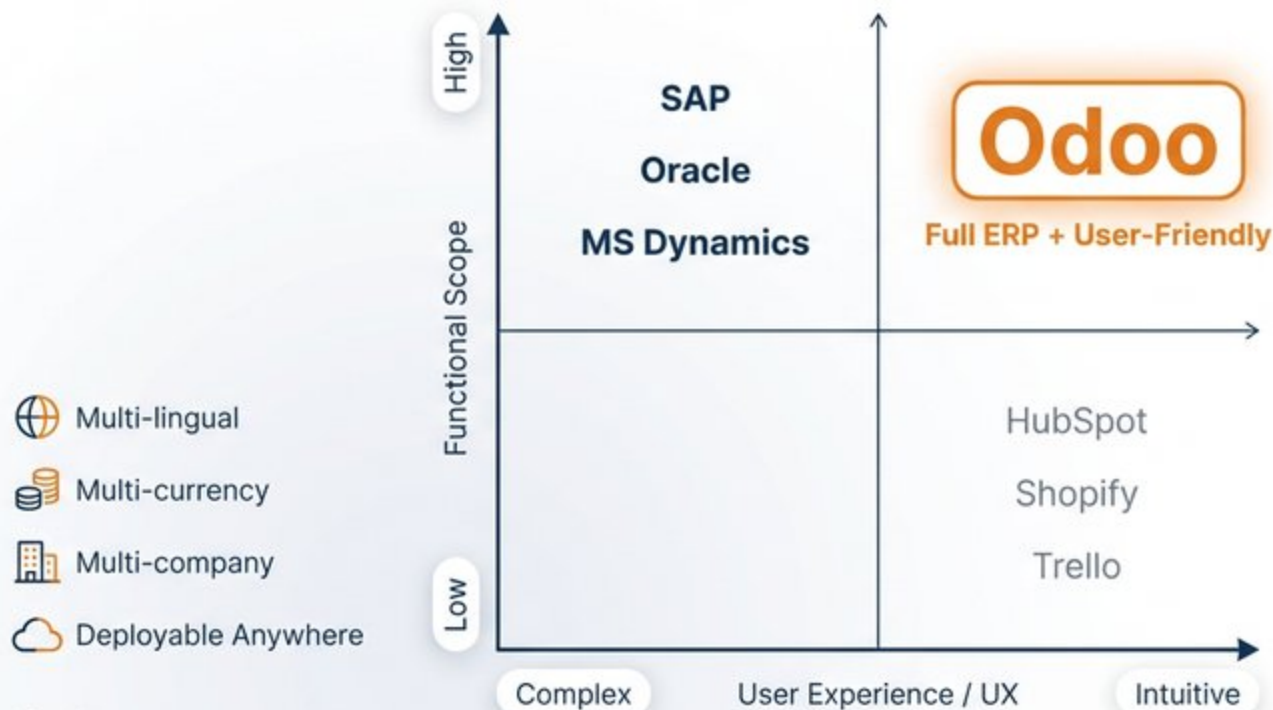
One Need One App — Expand as You Grow

Start with what you need today, scale to 82+ integrated apps tomorrow.



Our Positioning

Strategic Market Landscape



Odoo vs. The Competition

A comprehensive comparison of modern business management solutions.

Features	Odoo	Legacy ERP	Niche Apps
All-in-One	✓	⚠	✗
UX	✓	⚠	✗
TCO	✓	⚠	✗
Scalability	✓	⚠	✗

The Market Has Shifted to Odoo

From 5-10 disconnected tools to one source of truth.



Odoo — A Global Movement

The world's fastest-growing business software ecosystem (Data: Jan 2025)

16M+ Users

Active Monthly Users

40% Annual Growth

Year-over-Year Revenue

€5B Valuation

Market Capitalization

7.5k Global Partners

Certified Implementation Experts

7k New Clients/month

New Organizations on Odoo

Manufacturing



Retail



Services



Healthcare



Education



Government



PRICING & ENGAGEMENT

Transparent packages, predictable costs, and flexible engagement models — no surprises.

Costs to Consider

A transparent breakdown of your project requirements



Licenses
Enterprise



Hosting
Cloud/On-Prem



Implementation
Hours-based



Support
Ongoing



**Your Odoo
Investment**

No hidden costs. We help estimate each component.

How We Work Together

Flexible engagement models tailored to your project phase.



Defined Scope



Best for foundations



High predictability



Fixed packages
(Gap Analysis credited)



Monthly Retainer



Flexible hours



Evolving requirements



Rollover credits

Both models use the same hours-based packages. The difference is planning, not rate.

Transparent Service Packages

Predictable pricing for every stage of your digital transformation.



Basic (25h)

Support, Config,
Training.



Standard (50h)

PM, On-site, Custom
workflows.



Custom (100h)

SLA, Custom dev,
Optimization.



Pro (200h)

Complex integrations,
multi-entity.



Composite rate covers consulting, dev, and PM. No hidden fees.

Why Choose ERPNAS

The right choice for Syrian businesses needing local partners with international standards.

Criteria	ERPNAS	Other Integrators	Odoo Direct / DIY
Local Presence (Syrian JV)	✓	⚠	⚠
International Expertise (Majorbird)	✓	⚠	✗
Customization (Last Layer)	✓	✗	✗
Enterprise Scale (700+ users)	✓	✗	⚠
Long-term Partnership	✓	✗	✗
Knowledge Transfer	✓	✗	✗

Let's Start the Conversation

30 minutes. No commitment. Just a conversation about your business and how we can help.

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erpnas.com

Your ERP Partner.